



Privacy Policy

Introduction

ZAPe by PEET GmbH (hereinafter referred to as "ZAPe", "we", "us", or "our") is committed to protecting your privacy and ensuring the security of your personal data. This Privacy Policy outlines how we collect, use, store, and protect your personal information in accordance with the General Data Protection Regulation (GDPR) and applicable Austrian data protection laws.

1. Data Controller

The data controller responsible for processing your personal data is:

ZAPe by PEET GmbH

Grafenweg 40a

6361 Hopfgarten, Austria

Company Registration Number: FN 592021 w

VAT Number: ATU 78732329

Email: info@zape.at

2. Personal Data We Collect

We may collect and process the following categories of personal data:

- Personal Identification Information: Name, address, email address, phone number.
- Professional Information: Job title, company name, industry.
- Technical Data: IP address, browser type, operating system, referring URLs, and other information collected through cookies and similar technologies.
- Usage Data: Information about how you use our website, products, and services.
- Communication Data: Contents of your communications with us, including emails, phone calls, and messages.

3. How We Collect Personal Data

We collect personal data through various methods, including:

- Direct Interactions: when you provide information by filling in forms on our website, corresponding with us by phone, email, or otherwise.
- Automated Technologies: As you interact with our website, we may automatically collect technical data about your equipment, browsing actions, and patterns.
- Third Parties: We may receive personal data about you from third parties, such as analytics providers or business partners.



4. Purpose and Legal Basis for Processing Personal Data

We process your personal data for the following purposes:

- To Provide Our Services: Processing is necessary for the performance of a contract to which you are a party or to take steps at your request before entering into such a contract.
- To Manage Our Relationship with You: Processing is necessary for our legitimate interests in conducting and managing our business relationship with you.
- To Improve Our Website and Services: Processing is based on your consent to the use of cookies and similar technologies.
- To Comply with Legal Obligations: Processing is necessary for compliance with a legal obligation to which we are subject.

5. Data Sharing and Disclosure

We do not sell or rent your personal data to third parties. However, we may share your data with:

- Service Providers: Third-party vendors who provide services on our behalf, such as IT support, payment processing, and marketing services.
- Legal Obligations: Authorities or other entities when required by law or to protect our rights.

6. International Data Transfers

If we transfer your personal data outside the European Economic Area (EEA), we ensure that appropriate safeguards are in place to protect your data in accordance with GDPR requirements.

7. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction.

8. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements.



9. Your Data Protection Rights

Under the GDPR, you have the following rights:

- Right to Access: You can request copies of your personal data.
- Right to Rectification: You can request correction of inaccurate or incomplete data.
- Right to Erasure: You can request deletion of your personal data under certain conditions.
- Right to Restrict Processing: You can request that we limit the processing of your data under certain conditions.
- Right to Data Portability: You can request that we transfer your data to another organization or directly to you under certain conditions.
- Right to Object: You can object to the processing of your personal data under certain conditions.

To exercise any of these rights, please contact us at info@zape.at.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website.

11. Contact Information

If you have any questions or concerns about this Privacy Policy or our data processing practices, please contact us at:

ZAPe by PEET GmbH
Grafenweg 40a
6361 Hopfgarten, Austria
Email: info@zape.at